

Steve Sisolak  
Governor  
Richard Whitley, MS  
Director



DEPARTMENT OF  
HEALTH AND HUMAN SERVICES  
Aging and Disability Services Division  
*Helping people. It's who we are and what we do.*



Dena Schmidt  
Administrator

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## MEETING MINUTES

Name of Organization: Task Force on Alzheimer's Disease (TFAD)  
Date and Time of Meeting: Thursday September 10, 2020 | 10:00 am  
Place of Meeting: Join Zoom Meeting:

[Link](#)

Meeting ID: 970 5492 0903  
Password: 558570  
+1 669 900 6833 US

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Pursuant to Governor Steve Sisolak's [Emergency Directive 006](#), there will be no physical location for this meeting.

The meeting can be listened to or viewed via ZOOM.

**Note: Minutes of this meeting will be produced in summary format. Please provide the secretary with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.**

**Note:** Items on this agenda may be taken in a different order than listed. Two or more agenda items may be combined for consideration. An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.

### 1. Roll Call

Peter Reed, PhD, Chair

- Members Present: Assemblywoman Leslie Cohen, Gini Cunningham, Chuck Duarte, Dr. Peter Reed, Senator Joyce Woodhouse, Tina Dortch, Dr. Jennifer Carson, Connie Johnson
- Absent: Wendy Knorr
- Alternates Present: Susan Hirsch, LeeAnn Mandarino, Niki Rubarth
- Staff: Carole Hanley
- Public: Valerie Balen, Almada Kilbo, Susan

### 2. Public Comment

(No action may be taken upon a matter raised under public comment period unless the matter itself has been specifically included on an agenda as an action item. Comments will be limited to three minutes per person. Persons making comment will be asked to begin by stating their name for the record and to spell their last name and provide the secretary with written comments.)

- Nevada Division of Public and Behavioral Health, Department of Health and Human Services(DHHS) received a grant of approximately \$200,000 from the Centers for Disease Control (CDC) Bold Act Funding to support brain health promotion and raise awareness of Alzheimer's across the state.

- The National Alzheimer's Association also received Bold Act funding to launch a national public health center of excellence on dementia risk reduction. .
- Cleveland Clinic received an exploratory grant from NIA to begin work developing a new Alzheimer's Disease Research Center.

### **3. Approval of Minutes of the July 9th, 2020 meeting (For Possible Action)**

Peter Reed, PhD, Chair

- Leslie Cohen motioned to approve the Minutes, Tina Dortch second the motion, all approved the motion passed.

### **4. Presentation/Updates Division of Public and Behavioral Health (DPBH) Awareness Campaign**

Chuck Duarte, Dementia Care Director, Alzheimer's Association of Northern Nevada & California

- The Division of Public and Behavioral Health (DPBH) originally provided a grant of \$800,000 to fund Alzheimer's and Dementia awareness campaign in Nevada.
- Over 5.8 Million Adults are affected by Alzheimer's
- 5<sup>th</sup> Leading cause of death for those over 65
- Nationally cases to rise 6.7% between 2020 & 2025
- Health disparities affect the African – American and Hispanic populations. Getting an early diagnosis is key.
- Nevada has the third fastest rate of growth with an expected 64,000 cases by 2025.
- Nevada Medicaid has spent more than \$200 million on health services and long-term care.
- An estimated 153,000 in unpaid caregiver hours valued at \$2.3 billion just in Nevada.
- A Project Team has been established with members from both Northern and Southern Nevada chapters of the Alzheimer's Association.
- The Alzheimer's Association of Northern California and Northern Nevada were awarded a two-year CDC sub-grant in September of 2019 that will end in June of 2021.
- The primary goal is to increase awareness Alzheimer's disease, warning signs and the benefits of early detection.
- A budget has been implemented to cover the cost of TV, radio, print, and digital advertising.
- A reduction for media spending was implemented in June from \$150,000 to \$81,000.
- Due to budget reduction the focus was moved to digital with some funds going to TV and radio.
- Two critical partners are Nevada Department of Health and Human Services and Nevada Care Connection.
- A specific Nevada landing page will be created on the National Alzheimer's Association Chapters website for Nevada residents to access the Call to Action information and a 24/7 Alzheimer's Association Helpline.
- By using resources that the National Alzheimer's Association has in place no grant money will need to be spent on development and all the resources are available to be shared.
- This platform is being developed to be self-sustaining with minimal upkeep with potential outside source funding.
- Expected campaign launch is September 2020 through June 2021 with

digital and social media first followed by TV and radio October/November 2020.

- The Know Where Alzheimer's Hides campaign is a National campaign that started in Wisconsin.

**5. Report, Revision and Approval of the entire Task Force Members' proposed changes to State Plan Recommendations. (For Possible Action)**

Peter Reed, PhD, Chair

- Recommendation #1 - Revised and Approved at 5/14 meeting.
- Recommendation #2 – Revised and Approved at 3/12 meeting- Jennifer Carson Motioned to Delete everything after ADRD, Connie Johnson second the motion, the majority approved, the motion passed.
- Recommendation #3 – Revised and Approved at 7/9 meeting.
- Recommendation #4 – Retired to Appendix at 3/12 meeting.
- Recommendation #5 – Chuck Duarte updated his motioned a third time to approve the recommendation As Is with the addition of a statement recommending DPBH continue to support the data collection and add language to promote access to clinical trials and research in the second section. Tina Dortch Second the motion, majority approved, the motion passed.
- Recommendation #6 – Retained and Approved in 3/12 meeting.
- Recommendation #7 – Care Pathways Retired to Appendix- Cleveland Clinic may draft language for a research consortium to bring as a new recommendation in the November meeting.
- Recommendation #8 – Retained and Approved at 5/14 meeting.
- Recommendation #9 – Revised - Tina Dortch motion to accept as written, Chuck Duarte second. With added verbiage requesting Aging and Disability Service Division (ADSD) and DPBH update the Task Force on any caregiver support information they obtain to be added to the indicator section. Chuck Duarte withdrew his second Jennifer Carson second the motion. Majority approved the motion passed.
- Recommendation #10 – Retained and Approved at 5/14 meeting.
- Recommendation #11- Chuck Duarte motion to approved with editorial revisions, Jennifer Carson Second the motion. Majority approved the motion passed.
- Recommendation #12 – Retained and Approved at 5/14 meeting.
- Recommendation #13 – Revised Chuck Duarte motioned to approve with revisions, Susan Hirsch second the motion. Remove TFAD and add the DHHS investigate funding opportunities and remove upon hospital discharge from first sentence. Majority approved the motion passed.
- Recommendation #14 – Tina Dortch motion to accept as written Leslie Woodhouse second the motion. Remove the language about Veterans in Care (VIC) and use language that supports seniors and veterans. Majority approved the motion passed.
  - Add Seniors, Veterans Legislative Subcommittee to the distribution list.
  - The VIC is currently on hold.
- Recommendation #15 – Retain Connie Johnson motion to approve as written, Gini Cunningham second the motion. Revision suggested to support the dissemination of information regarding driving and safety for persons with dementia as well as development and delivery of relevant training to help support healthcare and DMV professionals. Majority approved motion with

changes, the motion passed.

- Support training for care partners, healthcare workers, and families. How to recognize and steps needed to be taken.
- Recommend adding DMV to distribution list
- Recommendation #16 – Revised – Susan Hirsch moved to accept the recommendation as written, Connie Johnson second the motion. Majority approved the motion passed.
  - Make formatting consistent
  - Move people first language to the glossary
  - Name change Title to Community Awareness in November
- Recommendation #17 –Revised – Susan Hirsch motioned to accept the recommendation, Gini Cunningham second the motion.
- Rename #17 Organizational Outreach. Initiative and organizations may be adjusted in November's meeting. Majority approved; the motion passed.

**6. Review, Discuss and Approve tentative agenda for November 19, 2020 meeting (For Possible Action)**

Peter Reed, PhD, Chair

- Finalize State Plan
- Incorporate emergency-response verbiage (with COVID example) in a State Plan introduction.
- Consider incorporating language or creating a Recommendation related to Covid and how to reach people during an emergency (Virtual Caregiving-Patient Connections).
- Healthy People 2030 discussion urging the department to track Dementia/ Alzheimer's measures in Nevada.

**7. Public Comment:** (No action may be taken upon a matter raised under public comment period unless the matter itself has been specifically included on an agenda as an action item. Comments will be limited to three minutes per person. Persons making comment will be asked to begin by stating their name for the record and to spell their last name and provide the secretary with written comments.)

- No Public Comment

**8. Adjournment:**

•1:00pm

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Note: We are pleased to make reasonable accommodations for members of the public who are disabled and wish to attend the meeting. If special arrangements for the meeting are necessary, please notify the Carole Hanley in writing at 3320 W. Sahara Ave, Suite 100 Las Vegas, Nevada 89102, email [clhanley@adsd.nv.gov](mailto:clhanley@adsd.nv.gov) or call at (702) 468-9765 as soon as possible.

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Notice of this meeting was posted in the following N/A. Notice of this meeting was faxed, e-mailed, or hand delivered for posting to the following Carson City and Las Vegas, Nevada, locations N/A Notice of this meeting was posted on the Internet through the Nevada Aging and Disability Services Division website at [adsd.nv.gov](http://adsd.nv.gov). and Nevada Public Notices website at [www.notice.nv.gov](http://www.notice.nv.gov). Supporting public material provided to Task Force members for this meeting may be requested from Carole Hanley, Task Force Secretary, ADSD at (702) 486-9765 and is/will be available at the meeting locations and ADSD website at [adsd.nv.gov](http://adsd.nv.gov).